

THE POWER OF EXCELLENCE



Revenue Opportunities for UPS Owners

**Ran Sasportas** 

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### **About Alexander Schneider**



### **About Vertiv**



MANUFACTURING SITES: 20

ENGINEERING CENTERS: 15
OPERATIONS: 50 COUNTRIES

**EMPLOYEES** 

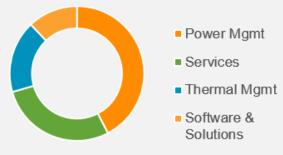
~18,000



#### CUSTOMERS INCLUDE

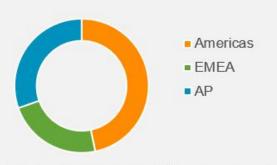
America Movil, Apple, AT&T, China Mobile, China Tower, Ericsson, Facebook, Microsoft, Reliance, Verizon, Walmart

#### Offering



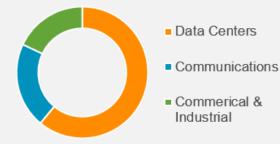
Broad range of power, thermal, and infrastructure management portfolio

### Geography



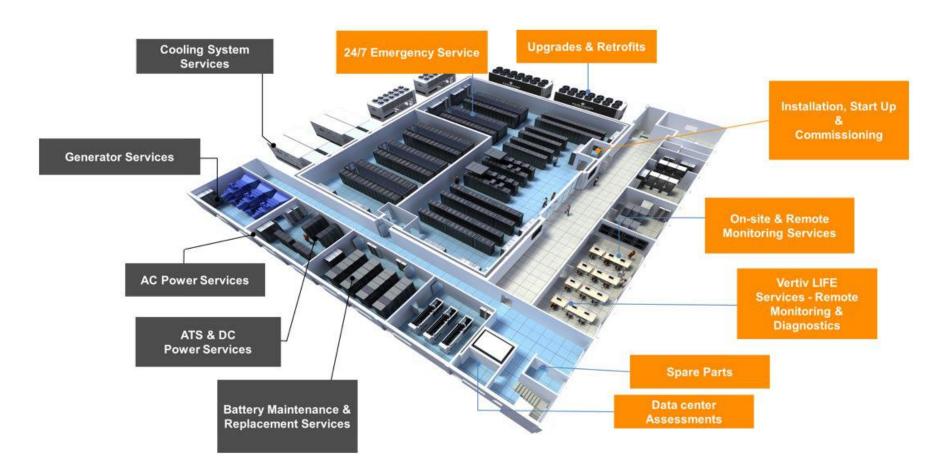
Global, well-established footprint and supply-chain network

#### **End Market**



Serve vital applications in data centers, communication networks, and commercial/industrial environments

# Vertiv & Alexander Schneider The Leaders in Datacenter Infrastructure



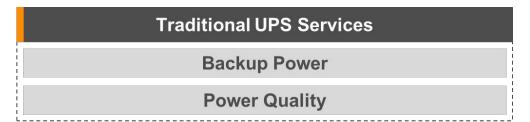
# Which Trends in Energy Storage are Driving the Evolution of the UPS?

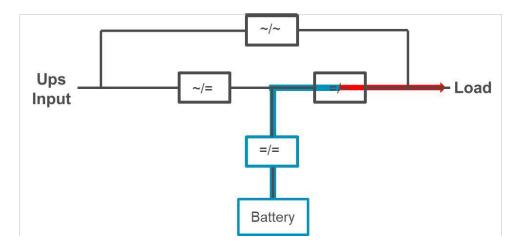




# What Do UPS Systems Do Today?







### **Next Generation UPS Services**



Traditional UPS Services

Backup Power

Power Quality

Next-gen UPS Services

Backup Power

Power Quality

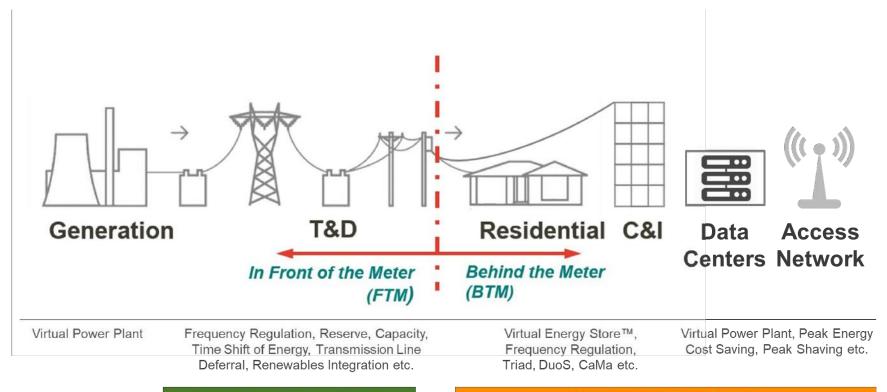
Demand Management

Energy Arbitrage

Grid Services – Ancillary Services

Additional services use excess battery capacity, provide no increased risk to traditional UPS services

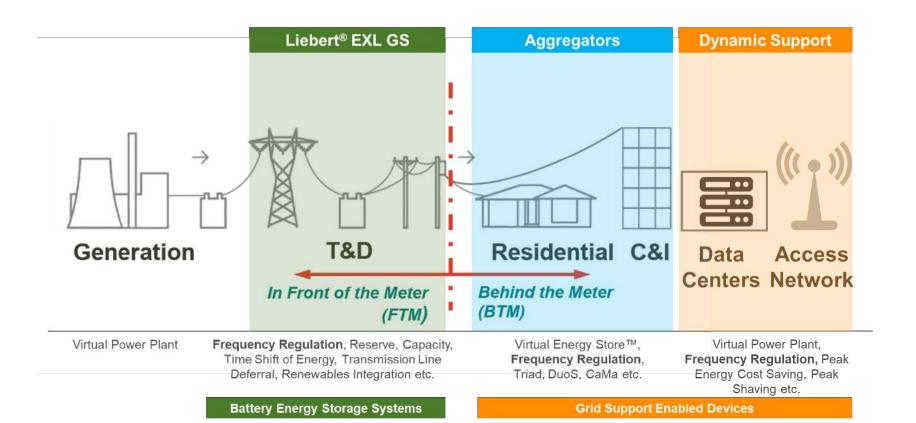
# **Energy Storage Market Segments: Behind-The-Meter (BTM) VS. Front-Of-Meter (FTM)**



**Battery Energy Storage Systems** 

**Grid Support Enabled Devices** 

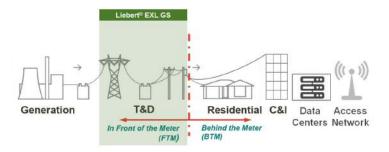
# **Energy Storage Market Segments: Behind-The-Meter (BTM) VS. Front-Of-Meter (FTM)**



## FTM Applications: Liebert® EXL GS

### **FTM Applications**

- > Frequency Regulation
- > Time Shift of Energy
- > Transmission Line Deferral
- > Renewables Integration
- Capacity Markets



#### **Technical Solution**

- 4-Quadrant Bi-Directional Converter
- Power range 1.0 to 1.25 MW
- Current Mode Grid Interactive
- Mode selection and AC parameters control via field bus
- Wide DC voltage range for maximum battery flexibility



# FTM Site Example: Liebert® EXL GS



# The Impact of Trends Across Four Energy Storage Topics

Cost of Li-lon Batteries

Energy Density of Li-lon Batteries

Cloud-based Analysis & Dispatch Platforms

**Aggregation** 

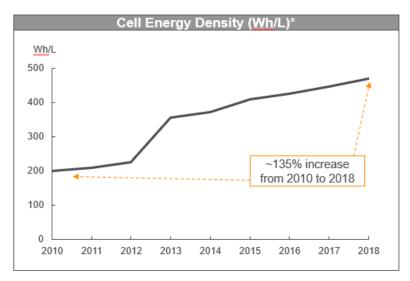


## **Trends in Lithium-ion Battery Cost & Density**

#### Cost of Li-Ion Batteries

#### Projected Battery Pack Prices \$/kWh (McKinsey) Historical prices \$/kWh cKinsev projection 1400 Other projections 1200 1000 2011: \$590/kWh 600 400 200 23 2009 11 13 17 2025 2017: \$236/kWh 2020: \$160/kWh 2025: \$110/kWh

### **Energy Density of Li-Ion Batteries**

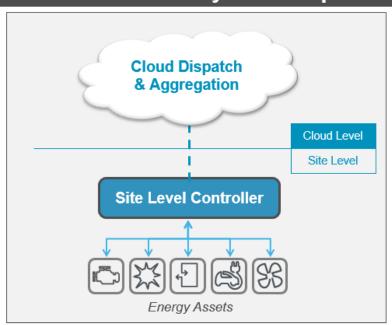


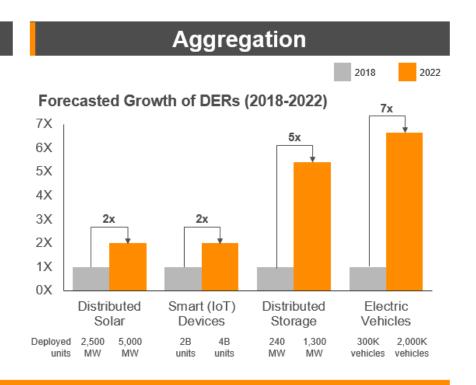
\*Energy density progression for prismatic form factor cells

Battery pack costs will continue to fall even as energy density at the cell- and pack-level continue to increase

# Trends in Cloud-Based Analysis, Dispatch & Aggregation for Energy Storage

### **Cloud-based Analysis & Dispatch**





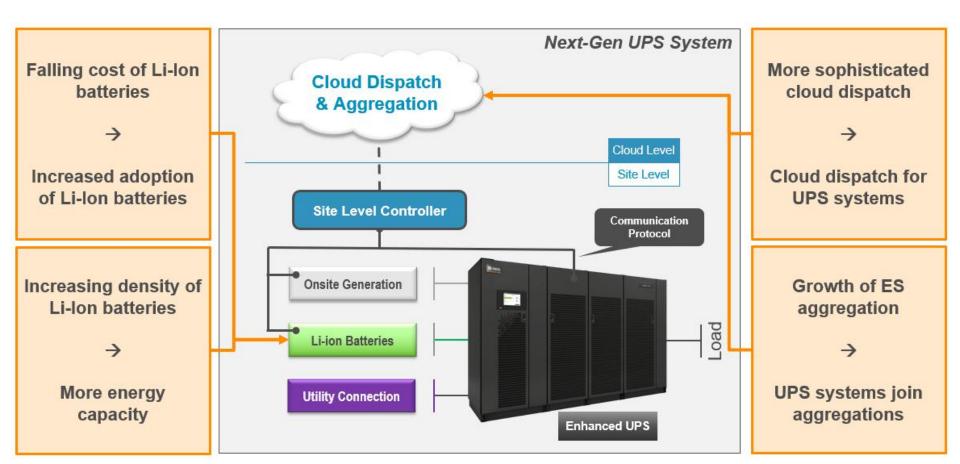
Use of increasingly sophisticated cloud-based analysis, dispatch, and aggregation tools will proliferate

# How will these Trends Influence the Future State of the UPS?

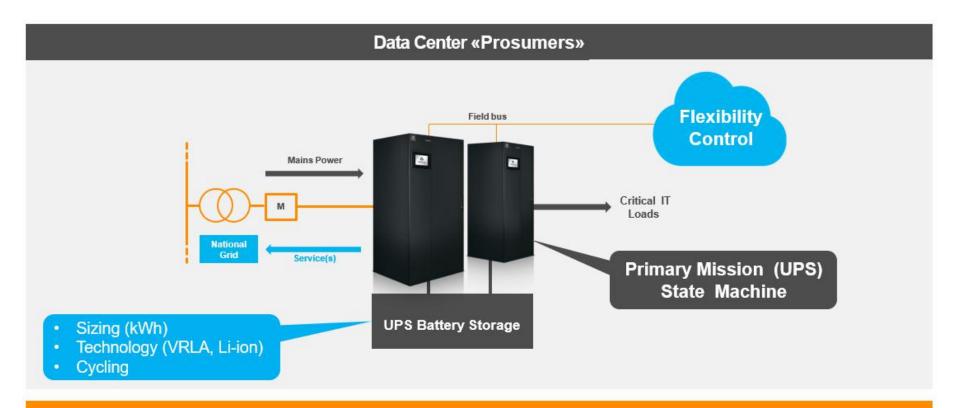




### **The Next Generation UPS**



### BTM Applications: GRID Support Enabled Devices

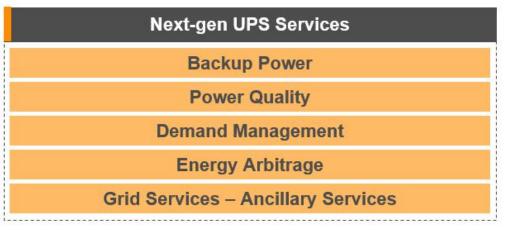


Additional revenues from grid services, UPS primary mission untouched

### **Next Generation UPS Services**

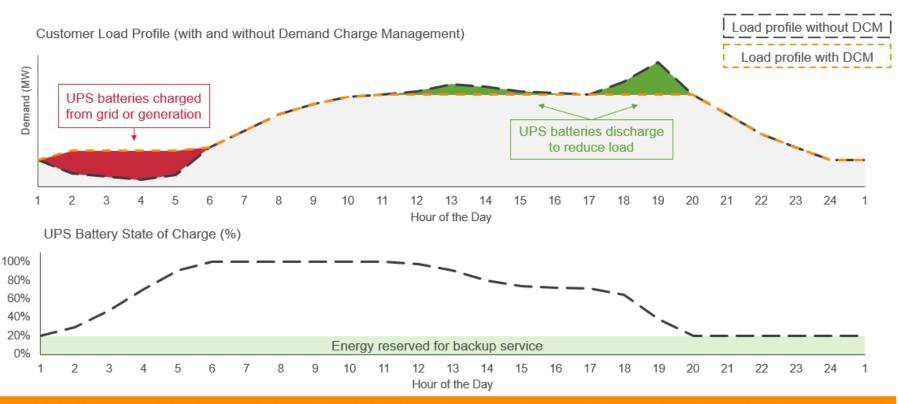






Additional services use excess battery capacity, provide no increased risk to traditional UPS services

### **Next Generation UPS: Demand Charge Management**



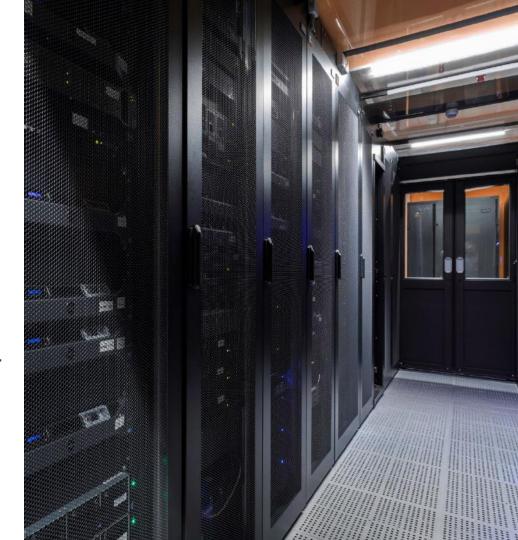
Careful sizing needs to be considered for the battery, between the «traded» quota and the «backup» reserve

### **Conclusions**

Data center operators and C&I customers have a new way to monetize existing asset, always keeping critical load protected.

Vertiv technology helps critical users to optimize the cost of energy and to participate in the grid support market.

This is becoming key as renewable energy sources are challenging the traditional electricity production.







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